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## **Nevada Council on Problem Gambling – Prevention Update**

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Goal 1 – Increase public awareness of problem gambling and resources for help.

- The Council team has been proactively reaching out to our community partners to identify opportunities to share problem gambling information and resources. Due to COVID restrictions, most agencies are not holding in person activities or events, but we are offering online presentations to their organizations via Zoom. Ted Hartwell, our Community Liaison, has been hosting presentations to many of our established partners.
- As of the second quarter of FY21 to date, we participated in person or via Zoom in 17 activities and events connecting with over 235 attendees, resulting with positive outcomes of engagement relayed through emails of appreciation or class surveys and dissemination of 2,021 pieces of material. The Council has partnered with UNLV Professor Scott Morrow, of the Hospitality Department, and are now able to get the College brochure in the welcome packets of the Hospitality students. We are continuing to work to have the brochure added to the welcome packet to all UNLV students.

Goal 2 – Gambling Awareness Prevention Partnership (GAPP)

- The Council enhanced its GAPP initiative for PGAM to engage with our northern and southern community partners to promote screening throughout the month of March. We will provide screening toolkits and PGAM swag, flyers and posters containing current and relevant messaging to use within their agencies and social media accounts.
- Throughout the second quarter to date, the Council's YouTube channel has grown from 51 to 161 subscribers resulting in 1,400 views and a total of 8,880 minutes watched. We can attribute a portion of this growth through an initiative with Scott Morrow's students to promote awareness of problem gambling.
- (20) Facebook postings were used to promote awareness of the relevant issues of problem gambling, sports betting, suicide, youth gambling, and local news regarding problem gamblers within the prison and legal systems, reaching over 1,766 people resulting in 39 clicks and 138 reactions, comments and shares.
- We have increased our social media posts with messages relating to problem gambling, video gaming and increased stress levels due to our current pandemic situation by promoting available resources.

Goal 3 - Promote and provide ongoing opportunities for continuing professional education.

- The Council continues to work on a professional education opportunity for June 2021. The Council is exploring a hybrid situation to contain a small group of in-person attendees combined with a larger virtual group.